



Amplify your HSA and FSA products on KCL

Promote your eligible products and boost sales with KCL custom content

Boost awareness, engagement and sales of your HSA / FSA eligible products.

- ✓ Educate KCL readers about alternate ways to purchase and save on your products.
- ✓ Highlight your HSA / FSA eligible products in front of KCL's highly active and motivated audience.



Eligible products:

- ✓ Over-the-counter medicines
- ✓ Thermometers
- ✓ Menstrual care products
- ✓ Sunscreen, sunburn ointment
- ✓ Medicated lotions
- ✓ Vitamins
- ✓ Incontinence products
- ✓ Contacts, contact solution
- ✓ Glasses, lens cases
- ✓ First aid and bandages
- ✓ Breast pumps and supplies
- ✓ Home health



870K
push
subscribers



1.2M
email
subscribers



130K
SMS
users



136K
comments
per month



2.8M
followers



480K
followers



430K
followers



245K
followers